

# CITRENZ 2022

COMPUTING AND INFORMATION TECHNOLOGY RESEARCH AND EDUCATION NEW ZEALAND

CONFERENCE SPONSORSHIP  
OPPORTUNITIES

**4<sup>th</sup> - 7<sup>th</sup> OCTOBER 2022**  
ARA INSTITUTE OF CANTERBURY,  
ŌTAUTAHI, CHRISTCHURCH



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**Special thanks to ARA Institute of Canterbury  
for their support of CITRENZ 2022  
providing our venue for this years  
conference.**



CITRENZ 2022 is also proudly supported by



Te Pou Hangarau Ngaio



# Welcome

Kia ora



I would like to personally welcome you and thank you for taking the time to consider the sponsorship opportunities for the CITRENZ 2022 Conference.

In the next few pages you will read a bit about the CITRENZ 2022 Conference and also the many opportunities in this year's sponsorship prospectus. Before you do that, I would like to take a moment as the Chair of CITRENZ to welcome you and to paint a bigger picture of what supporting Vocational Education for Information Technology is really all about.

At the heart of Vocational Education is learning in a hands-on and industry relevant way. This is the challenge that Polytechnics and Institutes of Technology have been trying to continuously improve on for many years. We have made a lot of progress but we have also had many challenges along the way. The opportunity to be involved in research and to bring educationists together has long been the main driver behind the CITRENZ Conferences. The pride in our history has always been about how we have provided the opportunities for improvements to be made in the experiences of learners and for these benefits to flow on into both the tech industry and our society as a whole.

The invitation that we extend to you over the next few pages is not to just promote your business at "our" conference, but to be a part of making this conference an excellent contributor to improving Vocational Education in New Zealand.

Do please join us.  
Ngā mihi

Hamish Smith  
Chair CITRENZ

# CITRENZ 2022

CITRENZ 2022 is the premiere computing education conference in New Zealand and spans all disciplines of computing and IT education. While focusing on tertiary education, it also provides links from secondary education and further into the industry.

In 2022, tertiary education continues to undergo major changes, including the merger of ITPs into Te Pūkenga. The effects of the pandemic on education delivery are also here to stay. The conference covers, not only regular technology and education papers, workshops and panels, but also offers sessions to address the ongoing challenges and opportunities our education providers face. This is further enhanced with keynote speakers, social networking sessions, and participants from the industry. Each year, the conference is hosted in a different city. This year, we are pleased to welcome you at the Ara Institute of Canterbury main campus in Ōtautahi Christchurch.

The 2022 CITRENZ Face-to-face Conference will be held on October 4 – 6, 2022 in Ōtautahi Christchurch. This will be followed by a day of special CITRENZ and Te Pūkenga related workshops on October 7<sup>th</sup>.

The theme for CITRENZ 2022 is: **Unifying Educational Delivery and Collaborating Towards Technical Excellence.** The proceedings will be indexed by Google Scholar. This is an opportunity for adding to your PBRF portfolios.

# Conference support options

## GOLD

**(\$7,500)\***

Maximum of 2 available

- Recognition as a Major event sponsor
- Naming rights to the plenary or catering spaces
- Recognition as a sponsor of the conference dinner
- 2 Complimentary tickets to the conference dinner
- 2 x Complimentary passes to CITRENZ2022
- Your logo on all printed material
- Your logo on all break & holding slides
- Mentions at opening and closing of each day
- Logo included in much of the promotional material
- Pull up signs at event
- Logo on holding and break slides

## SILVER

**(\$3,500)\***

- "In association with" recognition
- Naming rights to a conference space
- 1 x Pull up sign at placed at the event
- 2 x complimentary passes to CITRENZ2022
- Mentions at opening and closing of conference
- Logo included in some of the promotional material
- Logo on holding slides

## BRONZE

**(\$1,500)**

- Recognition as a sponsor
- Mentions at opening and closing of conference
- Logo included in some of the promotional material
- Logo on holding slides

## Supporter – (\$500)

A level of sponsorship perfect for those wanting to show some support for CITRENZ

- 3 Conference tickets
- Logo included in some of promotional material

\*Payment by Installments can be arranged

For all enquiries, Please contact  
IT Professionals NZ  
[info@itp.nz](mailto:info@itp.nz) or phone 04 4731043

## 2022 Organising committee

Hamish Smith – Otago Polytech  
Prof. Emre Erturk – Eastern Institute of Technology  
Arifah Addison – ARA Institute of Canterbury  
Dr. Bernard Otinpong – ARA Institute of Canterbury  
David Weir – ARA Institute of Canterbury  
Joy Keene – IT Professionals NZ  
Christan Pianta – IT Professionals NZ